

# THE MAGNET MANUFACTURING Ambassador

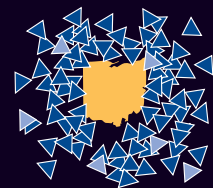
## ABOUT MAGNET

MAGNET, the Manufacturing Advocacy and Growth Network supports and champions manufacturing and is the voice for the region's manufacturers.

The MAGNET Education Council is made up of leaders from regional companies and educational institutions.

Through the Advocacy, Competitiveness, Global, Client Services and Education Councils, MAGNET addresses the diverse needs of manufacturers and serves as a central resource for the high quality consulting and human resources needed by manufacturers to compete more effectively in the global economy.

To learn more, visit  
[www.magnetnetwork.org/ambassador](http://www.magnetnetwork.org/ambassador)  
or contact Karen Herpel at  
[karen.herpel@magnetnetwork.org](mailto:karen.herpel@magnetnetwork.org)  
or 216.432.5390

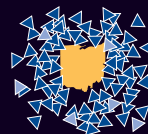


**MAGNET**  
Manufacturing Advocacy & Growth Network

4600 Prospect Avenue, Cleveland, Ohio 44103

## PROGRAM

### CREATING A NEW GENERATION OF MANUFACTURERS



**MAGNET**  
EDUCATION COUNCIL

## WHY A MANUFACTURING AMBASSADOR PROGRAM? TO CREATE A NEW GENERATION OF MANUFACTURERS

The Education Council of The Manufacturing Advocacy & Growth Network (MAGNET) invites you to become a manufacturing Ambassador—helping to create the next generation of manufacturers within our community.

In 2007, MAGNET launched the *Dream It. Do It.* campaign to:

- ◆ Increase awareness of careers in manufacturing
- ◆ Improve the image of manufacturing
- ◆ Encourage individuals to consider careers in manufacturing

The MAGNET Manufacturing Ambassador Program will expand the campaign's impact at the grassroots level.

Manufacturers must be engaged in the campaign and support the Education Council's goals to:

- ◆ Address manufacturer's current and emerging workforce needs by aligning the resources of the region's education and training institutions
- ◆ Redefine the image of manufacturing with young people in a manner that increases the number of individuals who pursue manufacturing careers





## WHAT IS THE ROLE OF AN AMBASSADOR?

Manufacturing Ambassadors will work to achieve the program's goals in their own "backyard"

A variety of options allow for employers to choose how to participate based on their schedule and resources. Opportunities include:

- ◆ Interacting with students to promote careers in manufacturing;
- ◆ Speaking at schools to parents, teachers, and counselors who influence students' career decision-making;
- ◆ Sponsoring student internships and teacher externships; and
- ◆ Hosting plant tours for a first hand look at modern manufacturing.



Ambassadors may be called upon to assist educators in developing manufacturing career pathways and aligning current and future curriculum with the needs of manufacturers.

Ambassadors' company contact information will be kept confidential and provided to educational contacts as appropriate once a request is submitted to MAGNET.

## HOW WILL MAGNET HELP YOU BE A GOOD AMBASSADOR?

### PROGRAM MATERIALS

MAGNET will provide tools to guide manufacturers in ways to participate in the Ambassador Program including strategies and directions on how to become meaningfully engaged.

Procedures and resources such as presentation slides, videos, and brochures are available to support beneficial and efficient experiences for all participants. A comprehensive and interactive website allows manufacturers and educators easy access to this information.

### PARTNERSHIPS

MAGNET partners with existing organizations that have relationships with the schools and educational institutions to facilitate the Ambassador Program.



Whether you are a small company with limited staff and little time to commit or a large company with a number of available volunteers – you can participate in The MAGNET Manufacturing Ambassador Program.

We can grow the workforce of the future but we must act now! A few hours of your time as an Ambassador will pay dividends for years to come.

## THE MAGNET MANUFACTURING Ambassador PROGRAM

To sign up today, visit  
[www.magnetnetwork.org/ambassador](http://www.magnetnetwork.org/ambassador)

Or mail the form below to: Karen Herpel  
Manager, Education and Training / MAGNET  
4600 Prospect Avenue  
Cleveland, Ohio 44103



### I Want to Be a Manufacturing Ambassador

**I am committed to helping make northeast Ohio the best place in the world for manufacturing.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip: \_\_\_\_\_

County: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail \_\_\_\_\_

I am willing to:

- ◆ Host a student plant tour
- ◆ Participate in internship programs
- ◆ Speak to students, parents and/or educators at schools
  - ◆ Sponsor teacher externships

[www.magnetnetwork.org/ambassador](http://www.magnetnetwork.org/ambassador)